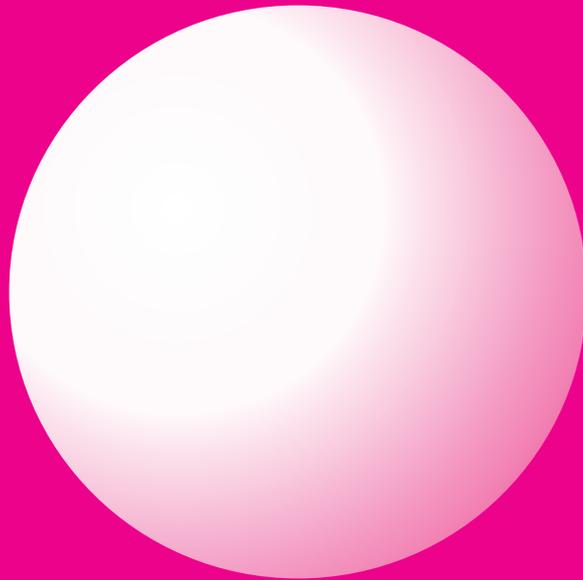


worldofprint

DESIGN

BROADWAY STORE



Shop 1, 180 Broadway, BROADWAY NSW 2007
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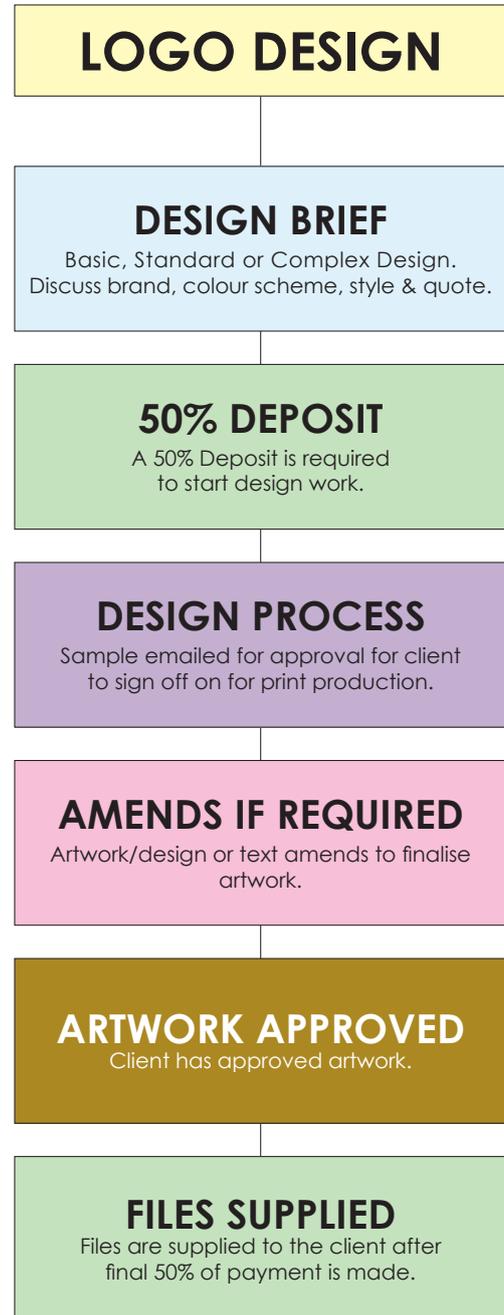
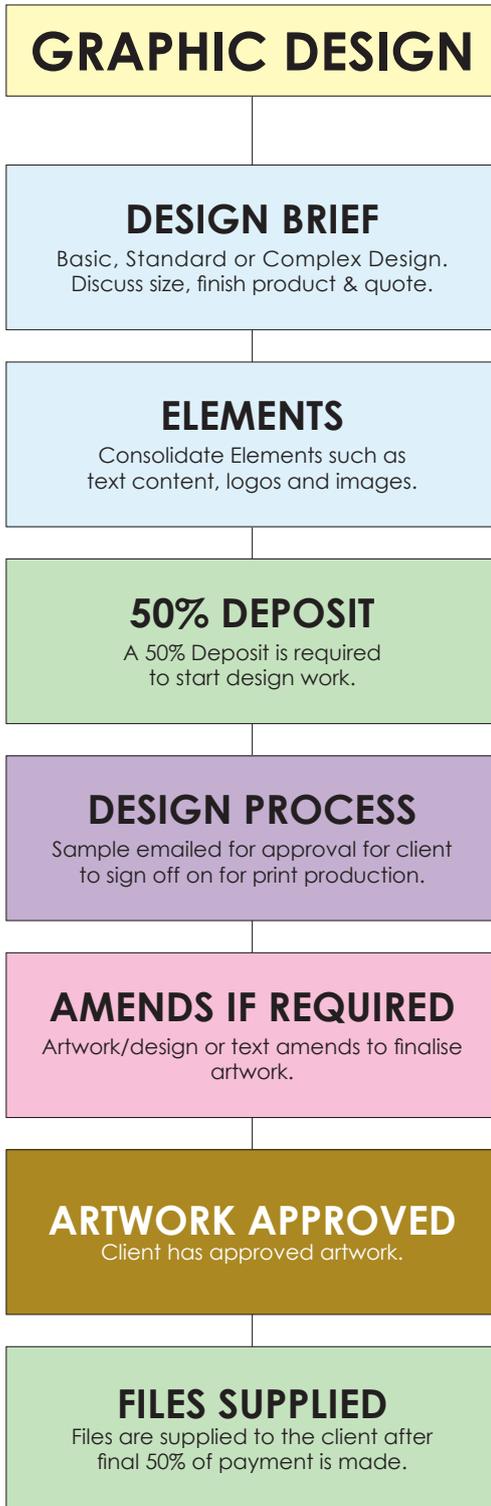
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DESIGN PROCESS / WORKFLOW



GRAPHIC DESIGN PRICE STRUCTURE

DESIGN SIZE	BASIC	STANDARD	COMPLEX	DOUBLE SIDED
Business Cards, A6 - A5	\$25	\$49	\$79	Double the selected rate
DL, A4	\$49	\$79	\$99	
A3 or DL Brochure	\$79	\$99	\$129	
Pull Up / Tear Drop Banner	\$89	\$119	\$149	N/A
A2-A0, Outdoor Banner	\$99	\$149	\$199	

BASIC	Clients to supply logos, text and hi-res images. Artwork is essentially basic finished art. This is strictly layout design only with no background images.
STANDARD	Clients to supply logos, text and hi-res images but requires designed layout and visual elements / styling / possible background images.
COMPLEX	Clients to supply logos, text and images are to be sourced. This is a more thorough design layout process and requires a concept and design discussion with the client - information in the layout can be advised and images can be sourced.
TERMS & CONDITIONS	The above rates include up to 3 amends (or up to 1 hour of additional work). Any additional amends or image or design alterations may result in additional hourly design rate fees.
GRAPHIC DESIGN RATES	\$90 per hour \$50 per half hour

PAYMENTS TERMS

A 50% deposit is to be made before starting the design process. Upon completion of Design the final 50% payment is required to obtain all the relevant Design final formats.

Please note that purchased images will be an additional charge to the above mentioned price-list. This would vary and once the images are sourced a price guide would be supplied to the client to give them an option of purchasing different quality images. Images that are supplied or not purchased will not incur this additional fee.

All above rates are GST inclusive.

Design amends and artwork setup are only to be made between the hours of 10am and 4pm Monday to Friday.

We do not create design artwork for student submissions.

Graphic Design work is subject to timeframe and store availability.

Strictly no refunds or reimbursements for design jobs.

Urgent requests are considered but availability is not guaranteed.

In store supervising of design by Client is not permitted and designs are emailed to Client for approval and amends. Samples are emailed for approval.

An instore print out sample of completed design can also be provided for output approval.

Above design rates are subject to WOP approval and depending on client history and a strict Graphic Design Rate can be enforced where all work, irrespective of type or size, is subject to the hourly rates.

PRODUCTION ELEMENTS

1. SIZE

Provide width and height in mm of artwork needed.
Is it a brochure or booklet? If so how many panels?
Is it a large format banner or poster?
Is it a small Flyer? Single Sided or Double Sided

A7–A6
A4–A3
A2–A1
A0
Custom Size

2. CONTENT

Are you in need of design services?
What did you want to have in your design?
Is it a simple text and image layout or more complex?
Did you have an existing logo or did you want a new log designed? Are you supplying images?
Logos should be supplied in Hi Res 300dpi or Vector Graphic. Images should be at 300dpi at 100% size.



3. QUANTITY

Were you after a small or large print run?
Please include rough quote quantities and we can advise of any minimum quantity requirements.



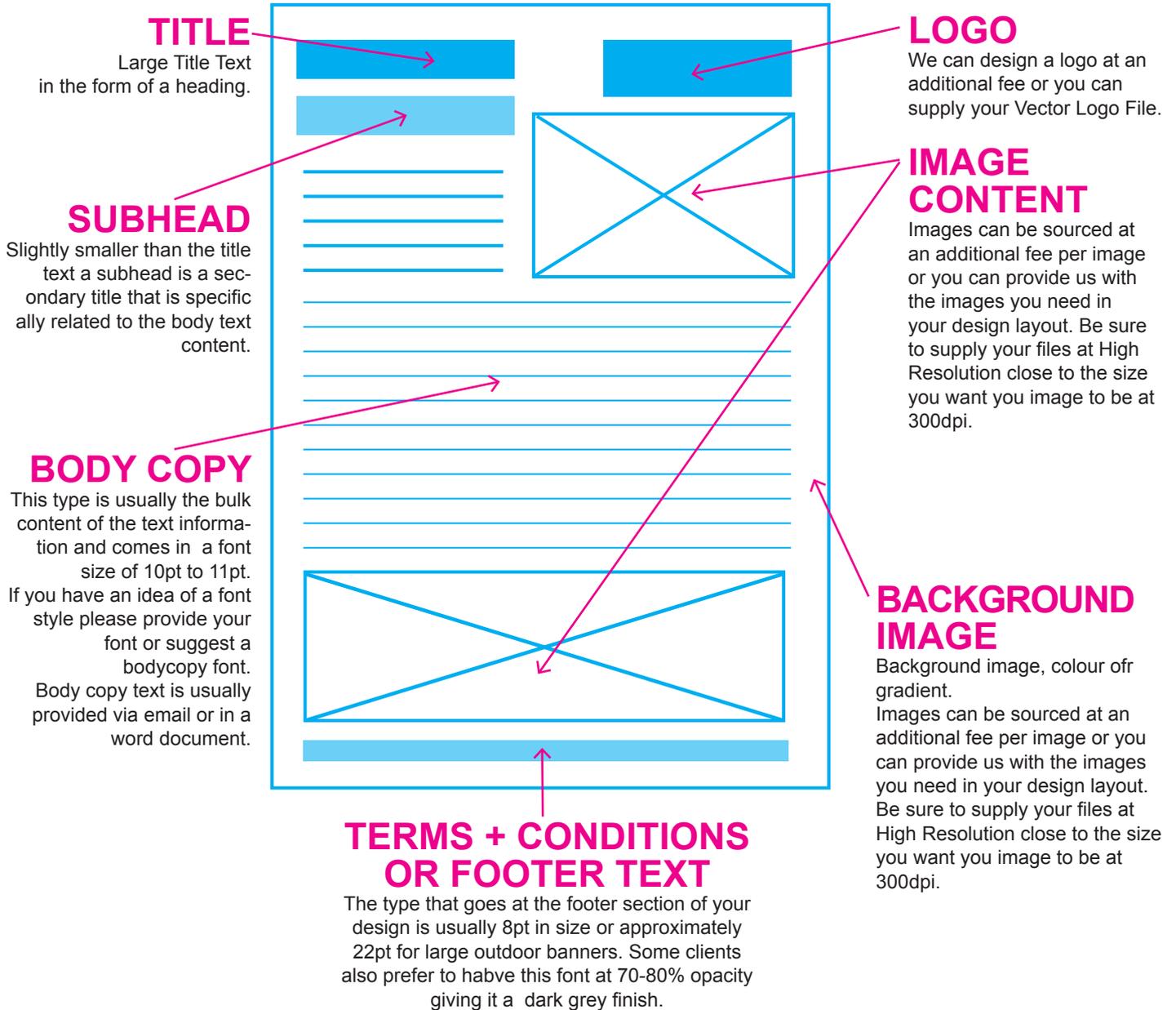
4. FINISH

Clarify what the finished artwork will look like or be for?
Are you after standard printing? Booklets? Flyers?
On what paper stock did you want your print?
Is it an outdoor banner or a Vinyl Sticker?

You can email us an image of an existing artwork or finish that you want your design to be if you are unsure about the terminology or information.

BUSINESS CARDS
PAPER POSTER
VINYL BANNER
VINYL STICKERS
CELOGLAZED FLYERS
BOOKLETS
BROCHURES

DESIGN ELEMENTS



GENERAL PRINTING RATES

BUSINESS CARD PRINTING

500 Double sided Business Cards on uncoated 300gsm Silk Stock: **\$119 incl. GST**
(1-2 working days to complete)

500 Double sided Business Cards with Matt Celoglaze: **\$99 incl. GST**
(5 working days to complete) - quality is the same as your current business cards.

500 Double sided Business Cards with Gloss Celoglaze: **\$99 incl. GST**
(5 working days to complete)

A4 PRINTING RATES

500 x A4 Colour Single Sided Printing on 100gsm Matt Stock
Printing with a 5mm white border: **\$190 incl. GST**
Printing with image to the edge (with bleed): **\$210 incl. GST**
(5 working days to complete)

All Print jobs require a 50% Deposit payment in order to process your request.
All artwork approval is to be made by the client. Client is responsible for checking spelling and details before confirming to print designs. If any errors or spelling mistakes are missed, we, World of Print, take no responsibility once artwork is approved.

HOW TO PROCESS ONLINE PAYMENTS.

When making a direct payment into our World of Print account please remember to send us a transaction receipt, proof of transfer receipt or screen grab so that we can keep track of invoices and payments.

Email Address: broadway@worldofprint.com.au

Below are our account details:

Bank: Suncorp Metway

BSB Number: 484-799

Account Number: 050094994

Branch: Pitt St, Sydney

Payments can also be made instore via cash, debit or credit card or over the phone via credit card.

Credit Purchases with VISA or MASTERCARD available only.



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